

KTXA PROGRAM/ISSUES REPORT

October 1-December 31, 2011

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News (which aired weeknights at 7pm through October 2011). The station also broadcast a series called Get Healthy Texas, a segment in newscasts which focuses on ways to help those in our community to live healthier lives as well as quarterly Get Healthy Texas programs that air in prime time.

During the TXA 21 newscasts, viewers were able to chat online with the anchors. Some of the viewers' comments were shared on-air.

KTXA TXA 21

Quarterly Issues Report

October – December 2011

Community

10/5 10pm Trees outside Dallas City Hall were littered with hot pink bras and ribbons. The decorations were in honor of Breast Cancer Awareness Month. **10/5 7pm** In honor of breast cancer awareness month breast cancer survivors and others touched by the disease were invited to fly aboard a special pink-ribbon American Eagle aircraft with the Susan G. Komen logo. **10/5 7pm** Popular financial expert Dave Ramsey spoke to a sold-out audience in Dallas. **10/27 7pm** Dallas students got a chance to meet with twenty recipients of the Medal of Honor. They spoke about the importance of education, courage and service.

Medical

10/12 7pm A former school nurse has started the Healing Hands Ministries Medical Clinic in Dallas. The clinic provides care for low income children and families. **10/26 7pm** A medical report on the pros and cons of boys getting the HPV vaccination. **10/28 7pm** A 16-year-old former high school athlete suffered a heart attack while practicing. Now he is spreading the word about heart conditions affecting kids.

Education

10/24 7pm A profile on a Kipp Charter School located in Dallas. Their program is known nationally for their rigorous days for 10 to 13 year olds making a difference in its students. **10/26 7pm** An all-boys public school is scheduled to open in Fort Worth.